

- Committee Chair-Sloan Myrick smyrick@gvgc.us

City of Los Angeles GREATER VALLEY GLEN COUNCIL 13659 Victory Blvd., #136 Valley Glen, CA 91401

www.greatervalleyglencouncil.org

- Committee Members -

Mickey Jannol Karen Klaparda Charles Samson Arline Simon

Parks & Improvements Committee Minutes

Tuesday, October 28, 2014 - 6:00 PM
Erwin Street Elementary School
13400 Erwin Street
Valley Glen, CA 91401

1. Call to Order and Roll Call

SMyrick, MJannol, CSamson, KKlaparda present. ASimon absent. A quorum was achieved.

2. General Public Comments on non-agenda items

Stakeholder Klaparda stated that poop bags are still full. As locks are now installed on the stations, we will begin to monitor bag usage.

3. Committee Member Comments on non-agenda items

Member Samson stated that as we are getting increased interest in the committee's activities, committee should, each month, approve last month's minutes. Committee adopts the suggestion beginning next month.

4. Movie Night Post-mortem

Public comment: None

Committee member comment:

Positives—

- a. School delivery success. 60% attendees from the 2 schools we provided flyers to.
- b. Delivered to Fulton and Oxnard apts. Seemed to be 20% apt-dwellers at event.
- c. Great turnout. >300 in attendance
- d. Smooth setup---Kerkorian's Field Deputy Nikki Ezhari, as always, comes thru with prompt, courteous service.
- e. SLO Steve Underwood in attendance; he was our eyes in the field.
- f. Erwin Elementary and Kittridge Elementary schools were very helpful getting the word out via our flyers **Negatives—**
- a. Monlux Elementary was not helpful this time but perhaps we can reach out to them in some way. Myrick will reach out to Tamar Galatzen, LAUSD's District 3 representative for assistance.
- b. Only 30% board participation—basically the same 30% as other events

Possible Future Event Activities:

- a. LA Valley College Orchestra (Summer 2015)
- b. Grant High School Jazz Band (Summer 2015)
- c. Plays for Elementary school children. (Committee to research)

5. **Best Landscape Initiative**

Public comment: None

Committee member comment:

As our mission has never been formalized on the website, Eblast or social networks, Klaparda will craft mission statement copy. Copy will be basically the same as was approved earlier in 2014, but will be adding verbiage to call out 'special consideration to landscapes with drought-tolerant vegetation'. Copy will be provided to Outreach for publishing on website, eblasting, social sites.

6. Valley Glen Branding:

Public comment: None

Committee member comment:

Reaching out to Outreach committee for them to revisit the Valley Glen tagline. Current tagline isn't optimal in regards to our community brand.

Committee shall consume the Branding presentation desk that Myrick shared on 24 Oct. Myrick will send out to full board.

Klaparda will research committee crafting a motion to purchase a Valley Glen stencil for branding purposes.

7. **Median Cleanup:** Victory update, Whitsett update

Public comment: None

Committee member comment:

Myrick forgot to submit motion to Board that the Committee approved last month to clean-up the Whitsett Ave median. Myrick will submit motion to President Ferrerya to include on Board's Nov agenda.

8. Parks Status (VG Community Park and Laurel Grove Park)

Public comment: None

Committee member comment: None

9. Adjournment

Motioned by Jannol. Seconded by Samson. Committee Adjourned.

The next meeting will be at 6:00 pm. on Tuesday, November 18, 2014 **NOTE:** This is a change from the normal Tuesday scheduled meeting.