



- Committee Chair -
Sloan Myrick
smyrick@gvgc.us

City of Los Angeles
GREATER VALLEY GLEN COUNCIL
13659 Victory Blvd., #136
Valley Glen, CA 91401
www.greatervalleyglencouncil.org

- Committee Members -
Mickey Jannol
Karen Klaparda
Charles Samson
Arline Simon

Parks & Improvements Committee Minutes
Tuesday, November 18, 2014 - 6:00 PM
Erwin Street Elementary School
13400 Erwin Street
Valley Glen, CA 91401

1. **Call to Order and Roll Call**

SMyrick, MJannol, CSamson, KKlaparda, ASimon present. A quorum was achieved.

2. **General Public Comments on non-agenda items**

No public.

3. **Committee Member Comments on non-agenda items**

Samson recommended that we approve last month's committee minutes. Motion by Myrick: Committee recommended approving minutes from October 2014. Samson seconds. Vote: 5-0-0. Motion passes.

4. **Best Landscape Initiative**

Public comment: None

Committee member comment: Recommend we pass mission statement crafted last month and present to full board

Motion: As consistency in messaging is important across all communication channels, the Greater Valley Glen Council Board supports the following Best Landscape Award mission statement: *In order to promote and encourage outstanding landscaping in Greater Valley Glen, and to foster community pride, the Parks & Improvement Committee of the GVGC shall nominate a "Best Landscape" award periodically to residential, commercial and other properties in each of the six districts. Due to the current drought conditions, the Committee shall give special consideration to landscapes that include drought tolerant planting and promote water conservation.*

Jannol offers motion. Myrick seconds. Vote: 5-0-0. Motion passes.

5. **Valley Glen Branding:**

Public comment: None

Committee member comment: Streets Dept not interested in Valley Glen branding of crosswalks. Nikki Ezhari, D2 deputy, looking into GVGC being able to brand 'electrical traffic boxes'. If possible, perhaps it's a way for board to brand VG.

Outreach committee cannot get quorum to come up with new VG taglines. Myrick to reach out to Outreach to see if we can collaborate as a way around Outreach quorum issues and move the tagline process forward as the tagline decision is a dependency for further VG branding possibilities.

Myrick to reach out to Nikki Ezhari to see if board might brand park trash cans or perhaps purchase new branded trash cans altogether.

Reaching out to Outreach committee for them to revisit the Valley Glen tagline. Current tagline isn't optimal in regards to our community brand.

Committee shall consume the Branding presentation desk that Myrick shared on 24 Oct. Myrick will send out to full board.

Klaparda will research committee crafting a motion to purchase a Valley Glen stencil for branding purposes.

6. **Median Cleanup/Beautification:** Victory update, Whitsett update

Public comment: None

Committee member comment:

Committee desires to have burmuda grass coming up on the Victory median killed, Myrick submits motion: "In order to keep the Victory Median clear of grass, committee requests an expenditure of up to \$300 to purchase herbicide (i.e. RoundUp), sprayer, mask, gloves, glasses". Jannol seconds. Vote: 5-0-0. Motion passes. Myrick to contact Nikki Ezhari, D2 deputy, regarding committee setting aside funds to cleanup 170-Oxnard North Off ramp. Myrick to contact North Hollywood NC to see if we can collaborate on this.

7. **Parks Status (VG Community Park and Laurel Grove Park)**

Public comment: None

Committee member comment: Myrick will attempt to contact Park Supervisor Peggy Kelly one more time. If unsuccessful, will escalate to her supervisor, Charles Singer. Board urgently desires a 1:1 meeting at park ASAP.

Committee desires to have vandalized trees replaced, new benches installed, replace the 2 dead 'newly planted' trees. Committee desires Parks and Rec to plant trees that Committee purchases.

8. **Adjournment**

Motion submitted by Myrick. Seconded by Samson. Committee Adjourned.

The next meeting will be at 6:00 pm. on Tuesday, December 16, 2014
NOTE: *This is a change from the normal Tuesday scheduled meeting.*