



# A Neighborhood Celebrating Diversity



## CITY OF LOS ANGELES

13654 Victory Blvd., #136  
Valley Glen, California 91401  
[www.greatervalleyglencouncil.org](http://www.greatervalleyglencouncil.org)

## COMMUNITY OUTREACH COMMITTEE MEETING - MINUTES

Tuesday, January 23, 2017 7:00pm

Uncle Tony's Pizzeria  
13007 Victory Blvd, North Hollywood, CA 91606

### COMMITTEE MEMBERS

Jean Chadwick – Chair  
Stanley Friedman – NOT PRESENT  
Derek Iverson  
September Forsyth – NOT PRESENT  
Dorothea Sargent

~ QUORUM IS 3 COMMITTEE  
MEMBERS ~

**\*\*PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS** – While not necessary, the public is requested to fill out a “Speaker Card” to address the Committee on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Committee’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Committee meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer.

Agenda is posted for public review at: on the website [www.greatervalleyglencouncil.org](http://www.greatervalleyglencouncil.org) Uncle Tony’s Pizzeria, 13007 Victory Blvd; North Hollywood, CA; As a covered entity under Title 11 of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting contact Sloan Myrick Board President, at (818-442-8924 or email to [smyrick@greatervalleyglencouncil.org](mailto:smyrick@greatervalleyglencouncil.org))

1. Call to Order - 7:02pm
2. Roll Call
3. GVGC One-Sheet Update
  - Jean is finalizing the one-sheet after the edits received and then sending it for translation.
4. Q1-Q2 2018 Potential Outreach Events
  - Coffee with your Council
  - Easter Egg Hunt at the Park
  - Family Food Truck Event
  - Back to school give away
  - There was a lot of discussion regarding the different options and the committee landed on doing a Spring Family Festival sometime in May to celebrate the park and community. We agreed we would work to tie a give-back opportunity at the event and other events we have. Since we did not have the specific motion for the festival on the agenda, the committee decided to submit a president’s motion.
    - MOTION: Not to exceed \$3500 to create a Spring Festival with the funds going to pay for vendors, promote and entertainment. - Motion passed unanimously
5. Any other ideas?
  - The committee continued the conversation around ways to promote and raise awareness of what GVGC is doing. No specific motions, but just discussion on ways we can get out and connect with our community.
7. Public comments – None
8. Other items not on agenda:
  - Derek wanted to bring to the committee the idea of raising our social presence. He suggested we get funds to boost our Facebook posts and to create additional social presence on Instagram. There was a lot of conversation regarding what social platforms work and do work (Facebook, Next Door, Instagram, etc.). We all agreed that we would on doing more social posting.
  - The committee agreed that it would be worth giving this option a try. Since the motion was not on the agenda we also agreed to send in a president’s motion.
    - MOTION: Not to exceed \$300 for Facebook boosts and promotion. – Motion passed unanimously
  - Jean brought a motion to the committee that was not on the agenda. Since it was not on the agenda previously, it too had to be a presidents motion.
    - MOTION: Not to exceed \$125 to order business cards to Julie & James Casey – Motion passed unanimously
9. Adjourn – 8pm



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**\*PUBLIC ACCESS OF RECORDS** – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed Uncle Tony's Pizzeria 13007 Victory Blvd, North Hollywood, CA 91606 at our website: [www.greatervalleyglencouncil.org](http://www.greatervalleyglencouncil.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Sloan Myrick Board President, at (818-442-8924 or email to [smyrick@greatervalleyglencouncil.org](mailto:smyrick@greatervalleyglencouncil.org))

***Next Committee meeting will be held Tuesday, February 27, 2018 @ 7pm  
Uncle Tony's Pizzeria (location subject to change)***