



A Neighborhood Celebrating Diversity



CITY OF LOS ANGELES

13654 Victory Blvd., #136
Valley Glen, California 91401
www.greatervalleyglencouncil.org

COMMITTEE MEMBERS

Jean Chadwick – Chair
Stanley Friedman
Derek Iverson
SeptemberForsyth
Dorothea Sargent

~ QUORUM IS 3 COMMITTEE
MEMBERS ~

COMMUNITY OUTREACH COMMITTEE MEETING - MINUTES

Tuesday, December 19, 2017 7:00pm

Uncle Tony's Pizzeria
13007 Victory Blvd, North Hollywood, CA 91606

****PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS** – While not necessary, the public is requested to fill out a "Speaker Card" to address the Committee on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Committee's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Committee meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer.

Agenda is posted for public review at: on the website www.greatervalleyglencouncil.org Uncle Tony's Pizzeria, 13007 Victory Blvd; North Hollywood, CA; As a covered entity under Title 11 of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting contact Sloan Myrick Board President, at (818-442-8924 or email to smyrick@greatervalleyglencouncil.org)

- 1 Call to Order - 7:02pm
2. Roll Call
(In attendance: Stanley Friedman, Derek Iverson, Dorothea Sargent, Julie Casey – as a stakeholder, not yet on committee)
3. GVGC One-Sheet Update
4. Q1-Q2 2018 Potential Outreach Events
 - Coffee with your Council - many questions were raised about the fact that we cannot get folks to attend the NC meetings with food, why would they come to this event. Also, much discussion about how we get the word out about these types of things. One member suggested we hire folks to distribute flyers when we have events
 - Easter Egg Hunt at the Park - this idea was liked by the committee. It was mentioned we probably should not call it Easter but perhaps instead Spring Egg Hunt (religious connotation)
 - Family Food Truck Event - the discussion was that some trucks were disappointed at the last event, although it was one of the better attended event. The suggestion was made that we look at a combined food truck (just a couple) movie at the park event around the end of the school year
 - Back to school give away -- if this is the \$50 back packs the committee was not receptive as the LAUSD has money and this would be so limited in the number of students we could give back packs to. There was a suggestion that perhaps just before the school year we do lots of inexpensive branded items (pencils, notebooks, protractor, ruler, etc. at the park and reach many children instead of the expensive back pack).
5. Any other ideas?
 - All throughout the Item 4 discussions there were questions as to how we get the word out for events. For those who are not on nextdoor, etc.
 - Derek intends to bring a motion to the next Outreach meeting about social media: Facebook, Twitter and Instagram and have more board members posting on behalf of GVGC or at least more posts per month and perhaps if we want just one admin that board members share with that point person items for posting.
6. Motion to the board to spend \$1,000 for a Coffee with your Council event – Not Approved
7. Public comments – None
8. Other items not on agenda:
 - Some members were asked to approve their business cards, They were approved with the caveat that the address on the cards gets double-checked as it is WRONG
 - Committee was informed that plans are underway to get bids to clean the signs at Coldwater Canyon & Burbank and at Van Owen and Fulton
9. Adjourn – 8pm



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***PUBLIC ACCESS OF RECORDS** – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed Uncle Tony's Pizzeria 13007 Victory Blvd, North Hollywood, CA 91606 at our website: www.greatervalleyglencouncil.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Sloan Myrick Board President, at (818-442-8924 or email to smyrick@greatervalleyglencouncil.org)

***Next Committee meeting will be held Tuesday, January 23, 2018 @ 7pm
Uncle Tony's Pizzeria (location subject to change)***