



- **Committee Chair**-

Kari Roberts

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City of Los Angeles
GREATER VALLEY GLEN COUNCIL

13659 Victory Blvd., #136

Valley Glen, CA 91401

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- **Committee Members** -

Malky Kertis

Kathleen Schwartz

Community Outreach Committee MINUTES

6:30 PM

Monday, August 25, 2014

LA Valley College, Campus Center, Room 104

5800 Fulton Ave., Valley Glen, CA 91401

The public is requested to fill out a "**Speaker Card**" (per individual item) to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board. Presiding officer reserves the right to limit further, depending on number of speakers. No person may assign their speaking time to another person. Period for comment not to exceed 2 minutes.

Agenda is posted for public review at: **Erwin Street School**, 13400 Erwin Street, Valley Glen, CA; and on the web site, www.greatervalleyglencouncil.org.

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1. **Call to Order and Roll Call** – K. Roberts, M. Kertis and K. Schwartz in attendance
2. **General Public Comments (see rules above)**
 - Waltonia Manion came to thank the GVGC for promoting her friend, Renee Howard's transformation of a Valley Glen wall into a mural using recycled materials.
 - Karen Klaparda presented promotional items for the GVGC to consider purchasing. The items included logoed Halloween bags, tote bags, pens, and shirts. K. Roberts to follow up with the GVGC motion to purchase tote bags that was submitted and approved, but never implemented.
3. **Board Member Comments**
 - K. Roberts told committee of upcoming Movie Night scheduled for 10/25. Group discussed purchasing Halloween bags to distribute at event. Motion will be made for September committee meeting.
4. **Light Pole Banners / Bench Ads**
 - A. Public Comment** – None
 - B. Committee Member Comment**
 - Committee revisited old banner / bench ad quotes and emails, dating back to March. K Roberts will contact The Amgraph Group to add herself as their new contact and obtain revised quotes.
 - Committee plans to vote on a new motion for purchasing banner/bench ads at September committee meeting.
5. **Branding - GVGC Shirts / Business Cards**
 - B. Public Comments** – None
 - C. Committee Comments**
 - Committee discussed redesigning business cards for the GVGC. K. Roberts to reach out to Mike Stathopoulos to get vendor contact information.
 - Committee decided that GVGC branded shirts will be addressed at a later date.
6. **Adjournment**
 - K. Roberts motioned to adjourn, seconded by M. Kertis. Meeting adjourned at 7:05pm.