



**- Committee Chair-**

**Kendall McCollum**

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Quorum is three or more

City of Los Angeles

**GREATER VALLEY GLEN COUNCIL**

13654 Victory Blvd., #136

Valley Glen, CA 91401

[www.greatervalleyglencouncil.org](http://www.greatervalleyglencouncil.org)

**- Committee Members -**

Maria Denis

Stanley Friedman

Kathleen Schwartz

**Outreach Committee Meeting Agenda  
Tuesday, May 24, 2016 – 7:00pm  
Erwin Street Elementary School  
13400 Erwin Street, Valley Glen, CA 91401**

The public is requested to fill out a **"Speaker Card"** (per individual item) to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered.

Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board. Presiding officer reserves the right to limit further, depending on number of speakers. No person may assign their speaking time to another person. Period for comment not to exceed 2 minutes.

Agenda is posted for public review at: **Erwin Street School**, 13400 Erwin Street, Valley Glen, CA and on the GVGC web site at [www.greatervalleyglencouncil.org](http://www.greatervalleyglencouncil.org)

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment at (866) LA-HELPS.

1. Call to Order and Roll Call
2. Approve previous month's meeting minutes
3. General Public Comments (see rules above)
4. Board Member Comments

Old Business

5. Revise Outreach Committee Mission Statement and Goal to include a statement acknowledging the diversity of the Greater Valley Glen Community

Currently on the GVGC website:

*The Outreach Committee's mission is to increase public awareness about what is going on in Greater Valley Glen. The goal is to provide information about the Neighborhood Council and its activities to Greater Valley Glen residents, home owners, renters, businesses, schools, religious and community organizations to build community cohesion.*

- A. Possible Motion
  - B. Public Comment(s)
  - C. Committee member comment(s)
6. Update from Kendall regarding QR Code and its use.
  7. Discussion: Review USC Action Plan for GVGC  
[http://greatervalleyglencouncil.org/wp-content/uploads/2014/08/1\\_PPD-623\\_Identity-Action-Plan-History.pdf](http://greatervalleyglencouncil.org/wp-content/uploads/2014/08/1_PPD-623_Identity-Action-Plan-History.pdf)
    - A. Possible motion.

New Business

8. Review 2010 GVGC Survey
  - A. Possible Motion
  - B. Public Comment(s)
  - C. Committee member comment(s)

Outreach Committee Discussion without motions.

- Create New Brochure using Banner design on front
- Recruit Outreach Committee members from the Greater Valley Glen Community

- GVGC Ads on MTA Bus Benches
- Newsletters
- Website Enhancements
- Facebook Enhancements
- Outreach to Community Groups and Schools
- Outreach to the “Unreachables”
- Create a form for other GVGC Committees to use when requesting GVGC Outreach participation
- Future Street Banners: <http://empowerla.org/street-banners-advertising/>

9. Adjournment

***Next meeting will be at 7:00 pm. June TBD, 2016 at Location TBD***