



A Neighborhood Celebrating Diversity



CITY OF LOS ANGELES

13654 Victory Blvd., #136
Valley Glen, California 91401
www.greatervalleyglencouncil.org

COMMITTEE CHAIR

- **Michael Brassem**
gvqcbrassem@gmail.com

COMMITTEE MEMBERS

- Carlos Ferreyra
- Malky Kertis
- Lisa Samson
- Kathleen Schwartz

GVGC OUTREACH COMMITTEE - AGENDA

MONDAY NOVEMBER 16, 2015 @ 7:00PM

Kittridge Elementary School
Auditorium

13619 Kittridge Street, Valley Glen, California 91401

The public is requested to fill out a "Speaker Card" (per individual agenda item) to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other items not appearing on the agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment will be limited to **two (2) minutes** per speaker, unless waived by the presiding officer of the Board. Presiding officer reserves the right to limit further, depending on number of speakers. No person may assign their speaking time to another.

Agenda is posted for public review at: on the website www.greatervalleyglencouncil.org, Erwin Street Elementary School, 13400 Erwin Street, Valley Glen, CA;

As a covered entity under Title 11 of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment at **(866) LA-HELPS or (866) 584-3577**.

1. **Call to Order**
2. **General Public Comments**
3. **Board Member Comments**
4. **Old Business**
 - a. Update: Light Pole Banner Discussion
 - i. Locations?
 - ii. Possible motion
 - b. Potential integration / collaboration events with VGNA
 - c. GVGC Election / Possible events surrounding election
 - i. Banners
 - ii. Business Posters
 - iii. Social Media
 - iv. Possible locations
 - v. Need to reach Apartments and Condo's.
 - vi. Newsletters/Mailers should use Every Door Direct (UPS)
 1. <https://www.usps.com/business/every-door-direct-mail.htm>
5. **New Business**
 - a. Update GVGC Brochure, more generic, include list of successes
 - b. USC Action Plan, http://greatervalleyglencouncil.org/wp-content/uploads/2014/08/1_PPD-623_Identity-Action-Plan-History.pdf
 - c. QR Code, add to literature and website
 - d. Create a form for GVGC Committee to use when requesting GVGC Outreach participation
6. **Adjournment**

*Next GVGC Outreach Committee meeting will be held Monday, December 14, 2015 @ 7:00PM.
Kittridge Elementary School • 13619 Kittridge Street, Valley Glen • California • 91401
(location may be subject to change)*