



- Committee Chair-

Kari Roberts

kr Roberts@greatervalleyglencouncil.org

City of Los Angeles
GREATER VALLEY GLEN COUNCIL
13659 Victory Blvd., #136
Valley Glen, CA 91401
www.greatervalleyglencouncil.org

- Committee Members -

Kathleen Schwartz

Malky Kertis

Mike Stathopoulos

Outreach Committee AGENDA

6:00 PM

Tuesday, September 30, 2014

Erwin Elementary School Auditorium
13400 Erwin Street, Valley Glen, CA 91401

The public is requested to fill out a "**Speaker Card**" (per individual item) to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board. Presiding officer reserves the right to limit further, depending on number of speakers. No person may assign their speaking time to another person. Period for comment not to exceed 2 minutes.

Agenda is posted for public review at: **Erwin Street School**, 13400 Erwin Street, Valley Glen, CA; and on the web site, www.greatervalleyglencouncil.org.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment at (866) LA-HELPS.

1. **Call to Order and Roll Call**
2. **General Public Comments (see rules above)**
3. **Board Member Comments**

Joint Meeting w/ Parks & Improvements Committee:

4. **Movie in the Park – October 25th: Flyers, E-blasts, Outreach booth, Social media posts, Website Content**
 - A. Possible Motion(s)
 - B. Public Comment
 - C. Committee Member Comment
5. **Best Landscape Initiative: E-blasts, Website Content, Social Media posts**
 - A. Possible Motion(s)
 - B. Public Comment
 - C. Committee Member Comment

Additional Outreach Committee Agenda Items:

6. **Light Pole Banners**
 - A. Possible motion to approve expenditure of up to \$8,000 to design, produce, obtain permits, install and maintain up to (50) street light pole banners, including (2) portable banners for events.
 - B. Public Comment
 - B. Committee Member Comment

7. **GVGC Branding: Business Cards / Tote Bags**
 - A. Possible motion to approve expenditure of \$700 to design and produce business cards for GVGC board members.
 - 2A. Possible motion to approve expenditure of up to \$2,000 to design and produce 1,000 GVGC logoed tote bags to be distributed at GVGC meetings and Outreach events.
 - B. Public Comment
 - B. Committee Member Comment

8. **GVGC Website Maintenance**
 - A. Possible motion to approve new monthly web maintenance fee.
 - B. Public Comment
 - C. Committee Member Comment

9. **Adjournment**

The next meeting will be at 6:30pm on Monday, October, 27, 2014.