

Committee Chair Mike Stathopoulos City of Los Angeles Greater Valley Glen Council 13659 Victory Blvd., #136 Valley Glen, CA 91401 www.greatervalleyglencouncil.org

Bill Fishman Kari Roberts Jessica Russell Kathleen Schwartz

Committee Members

COMMUNITY OUTREACH COMMITTEE AGENDA 6:30 PM

Monday, February 24, 2014

Los Angeles Valley College, Campus Center, room 104 5800 Fulton Avenue, Valley Glen, CA 91401

The public is requested to fill out a "**Speaker Card**" (per individual item) to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board. Presiding officer reserves the right to limit further, depending on number of speakers. No person may assign their speaking time to another person. Period for comment not to exceed 2 minutes.

Agenda is posted for public review at: Erwin Street School, 13400 Erwin Street, Valley Glen, CA; Cambridge Farms, 12431 Burbank, Valley Glen, CA; Monlux Elementary School, 6051 Bellaire, Valley Glen, CA; Kittridge Street Elementary School, 13619 Kittridge Street, Valley Glen, CA.; and on the web site www.greatervalleyglencouncil.org

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- 1. Call to Order and Roll Call
- 2. General Public Comment (see rules above):
- 3. Board Member comments not related to items on agenda
- 4. Election OUTREACH getting people to the polls Kari

VGNA Newsletter - Possible Motion

5. Marketing/Branding

BUS BENCHES - UPDATE FROM Mike - Possible Motion
BANNERS - UPDATE FROM Jessica - Possible Motion
UPDATE/REDESIGN OLD BROCHURES - Kari - Possible Motion

6. SAINT JANE FRANCIS SCHOOL CARNIVAL - Kathleen

Possible Motion

7. OUTREACH to underrepresented populations - Kathleen

Currently, the Greater Valley Glen Neighborhood Council's voting data reveals a very low turn-out rate for residents. We recommend the neighborhood council target underrepresented populations in their outreach strategies to improve participation in neighborhood council activities.

- From page 29 http://empowerla.org/wp-content/uploads/2014/01/The-State-of-Greater-Valley-Glen.pdf
- 8. ADJOURNMENT