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CITY OF LOS ANGELES
Greater VALLEY GLEN COUNCIL

13659 Victory Blvd., #136
Valley Glen, California 91401
TELEPHONE: (818) 772-GVGC

- Board Members -

Terry Anderson	Fernando Ayala
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Kathleen Schwartz	Bruce Thomas
Karo Torossian	Chris Ueland
Vic Viereck	Abdul Zohbi

GVGC COMMITTEE
PROPOSED MOTION
FORM

Community Outreach Committee
2-27-09

To be submitted to the GVGC President at least 120 hours in advance of monthly Board meeting .

PROPOSED MOTION: The Greater Valley Glen Neighborhood council approves an expenditure not to exceed \$12,000 to distribute a printed version of the Vanguard community newsletter to Greater Valley Glen Community. It will be mailed with a combination of walking man, for residences (15,000), and USPS for businesses (2,000) and multi-family dwellings (8,000). Quotes will be gotten from at least two vendors.

PROPOSED BUDGET EXPENDITURE (if any): Not to exceed \$12,000.

PROPOSED COMMUNITY IMPACT STATEMENT (if applicable) – 100 words or less:
(Attach to any applicable Council File No. _____)

COMMUNITY BENEFIT STATEMENT (if applicable – 100 words or less)all non-operation expenditures must attach Agency or Department Letter Requesting item(s) or donation(s)to Committee prior to Committee vote;

The purpose is to facilitate community outreach and build an awareness of the GVGC and its activities and programs – especially for our upcoming Spring events. While the cost is high, it is outweighed by the opportunity to build up an e-mail list that will reduce outreach costs in the future and to develop better community stakeholder interaction and obtain greater stakeholder participation in the upcoming events.